

F.No. 6-1/2017-NBB
National Bee Board
Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW)
Ministry of Agriculture & Farmers Welfare
Government of India

Krishi Bhawan, New Delhi.

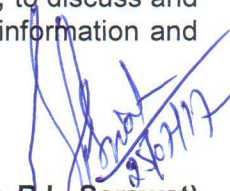
Dated: 25.07.2017

Subject: Minutes of the Meeting held on 21st July, 2017 at 10.30 A.M. to discuss and finalize the detailed strategy for celebrating World Honey Bee Day (WHBD) on 19th August, 2017– reg.

Sir,

Please find enclosed the minutes of the Meeting held under the Chairmanship of Shri Jalaj Shrivastava, Additional Secretary, Department of Agriculture, Cooperation & Farmers' Welfare (DAC&FW) and Chairman, Managing Committee, NBB and Vice Chairman, NBB, DAC&FW in Committee Room No.142, Krishi Bhawan, New Delhi on **21st July, 2017 at 10.30 A.M.**, to discuss and finalize the detailed strategy for celebrating World Honey Bee Day (WHBD), for kind information and necessary action.

Encl: As above.


(Dr. B.L. Sarswat)
Director (C/C) &
Executive Director, NBB

Members of Working Group:

- i) Ms. Kanupriya, Founder, Beepositive, N 116, Third Floor, Panchsheel Park, New Delhi-17.
- ii) Shri Simarjeet Singh, President, Punjab Beekeepers Associations, Rajpura, Punjab.
- iii) Shri Ajay Kumar Saini, Jyoti Gramodyog Sansthan, New Colony, Ram Bagh, Gangoh, District Saharanpur, Uttar Pradesh.
- iv) Shri Pushpendra Singh Bhandari, 4/784, Pushapvilla, Jawahar Nagar, Jaipur-302004, Rajasthan.
- v) Shri Gajendra Singh, Secretary Morena Jilla Khadi Avam Gramodyog Sangh, Village Piparipura Road, Shyam Vihar Colony, Morena-476001, Madhya Pradesh.
- vi) Shri Anil Kumar Sindhu, M/s. Sindhu Gram Udyog Samiti, 303/25, Bhatnagar Colony, Near Canal No. 7, JIND, Haryana.

Elected Members of MC, NBB:

- i. Shri N M Kejriwal, Chairman, M/s. Kejriwal Enterprises, W-42, Greater Kailash-II, N. Delhi – 48.
- ii. Shri Jagjit Singh Kapoor, Managing Director, M/s.Kashmir Apiaries Export, Kashmir House, G.T.Road, Doraha-141421, Dist. Ludhiana, Punjab
- iii. Shri Vimal Anand, Partner, Natural Honey Bee Products, 18/32, East Patel Nagar, N Delhi-08.
- iv. Shri Devvrat Sharma, M/s. Akhil Bharatiya Vikas Sansthan, 144-A, Pocket A, Dilshad Garden, New Delhi – 110095.
- v. Shri Jaidev Singh, President, Ambrosia Natural Products (India) Private Limited, 47-A, DDS Lab, Satyam Enlave, Jhil Mil, Delhi -110095.
- vi. Shri Om Prakash Gupta, S/o. Shri Ram Swaroop Gupta, B-10, Subhash Nagar, Near Raghu Atta Chakki, Bharatpur, Rajasthan.
- vii. Shri Kavuri Subba Rao, Flat No.404, Vijay Durga Apartment, Nagarjuna Homes, Nijampeth Road, Kukatapalli, Hyderabad-72, Andhra Pradesh.
- viii. Shri T. Ashuhrii Romeo, Vice-Chairman Jonts Charitable Society, Kids Camp, Shop No. 38, (NEIC) Takar Complex, Naharlagun, Papum Pore District, Arunachal Pradesh.

Copy for information to:

1. Sr. PPS to Secretary (AC&FW) & Chairman, NBB, DAC & FW, Krishi Bhawan, New Delhi,
2. Sr. PPS to Addl. Secretary (JS) & Chairman, MC, NBB, DAC & FW, Krishi Bhawan, New Delhi.
3. PPS to Horticulture Commissioner & MS, NBB, DAC & FW, Krishi Bhawan, New Delhi.
4. PPS to Joint Secretary (MIDH), DAC&FW, Krishi Bhawan, New Delhi.
5. Guard file.

F.No. 6-1/2017-NBB
National Bee Board (NBB)
Department of Agriculture, Cooperation & Farmers Welfare

Minutes of the Meeting held on 21st July, 2017 at 10.30 A.M. to discuss and finalise the detailed strategy for celebrating World Honey Bee Day on 19th August, 2017.

A meeting was held under the Chairmanship of Shri Jalaj Shrivastava, Additional Secretary, DAC&FW and Chairman, Managing Committee, NBB and Vice-Chairman, NBB, DAC&FW, in Committee Room No. 142, Krishi Bhawan, New Delhi to discuss & finalise the detailed strategy for celebrating World Honey Bee Day (WBHD), at 10.30 A.M. on 21st July, 2017. A list of participants is enclosed as **Annexure-I**.

2. The Chairman welcomed the participants and asked Dr. B.L.Sarswat, Executive Director, NBB to present the details about celebrating World Honey Bee Day (WHBD) on 18th & 19th August, 2017, for discussion. Accordingly, ED, NBB presented the details discussed and decided in the last meeting held on 29th June, 2017, on the subject. The action taken by National Bee Board (NBB), including letters written to the Directors of Horticulture/Mission Directors of State Horticulture Missions of all State Governments, copies marked to the APCs/Principal Secretaries/Secretaries of Horticulture/Agriculture of All States, Vice Chancellors of all State Agricultural Universities, Chairman, KVIC, Chairman, APEDA, CEO of all State KVIBs, elected members of MC, NBB and all members of NBB, and letters written to the Commissioners of North, South and East Delhi Municipal Corporations, and New Delhi Municipal Corporation, constitution of a Working Group on the subject etc.

3. It was also mentioned that Hon'ble Minister of Agriculture & Farmers Welfare (MoA&FW), Govt. of India has also been requested for inaugurating the programme, planned for 18th & 19th August, 2017. The Hon'ble Minister has told that the programme may be celebrated for one day. Though he has got noted the dates of 18th & 19th August, 2017 for his participation, preferably on 18th August, 2017 because on 19th August, he may visit Bihar. Further, Hon'ble Minister has also asked for instructing KVKs to celebrate WHBD programme for which DDG(Extn.) of ICAR may be requested to instruct all KVKs in the country to celebrate the programme. Accordingly, DDG (Extn.) has also been requested for the same. It was also mentioned that some of the Universities, viz. University of Horticultural Sciences, Bagalkot, Karnataka and State Governments have informed to celebrate the event.

4. The Chairman asked the participants to suggest and finalise the modalities/ strategy for celebrating WHBD. Regarding celebrating WHBD in schools/colleges etc. in Delhi, a d.o. letter from Additional Secretary, DAC&FW to the Chief Secretary, Delhi Government may be issued for celebrating programme in schools/colleges in Delhi. He further mentioned that the d.o. letters to the Chief Secretaries of major beekeeping/honey producing States, viz. Uttar Pradesh, West Bengal, Punjab, Bihar, Rajasthan, Himachal Pradesh, Haryana, Kerala, Madhya Pradesh,

Maharashtra, Gujarat, etc. may also be sent along with copies of letters written to the Directors of Horticulture/Mission Directors, SHM of the States. The Universities/KVKs which have been involved in setting up of IBDCs may also be asked to celebrate the programme and send confirmation for the same. A follow up may be made with the State Governments and may be asked to send confirmation with details for celebration of the programme. The organisations involved in beekeeping, viz. TRIFED, DABUR India, etc. may also be asked for celebrating the WHBD. ED, NBB mentioned that companies involved in seed production/agriculture, viz. Pioneer, Synzenta, Monsanto, etc., & Mother Dairy/Safal, etc. may also be asked for the same.

5. Ms. Kanupriya made a brief presentation including strategy/ideas to be implemented in the event. The issue of celebrating of WHBD and organisations to be involved and strategies/actions to be taken/finalized, etc. were discussed in detail.
6. After detailed discussions, the following decisions were taken in the meeting:-
 - i) D.O. letters from Additional Secretary, DAC&FW to the Chief Secretaries of major beekeeping/honey producing States, as mentioned above & including Delhi may be issued with the request to finalise the strategy to celebrate WHBD at state level and communicate the same within 7 days. Letters may also be issued to the Secretary, DONER, Secretary, MSME, Ambassadors of main Embassies, Chairman, NABARD, Chairman, Central Bank of India (Gram Seva Sansthan), Airport Authority of India, Chairman, KVIC, MD, NAFED, Mother Dairy, Media and Kisan Channels, etc.
 - ii) TRIFED, FAB India, companies involved in seed production/agriculture, viz. IFFCO, KRIBHCO, Pioneer, Synzenta, Monsanto, FICCI Lady Organisation (FLO), etc., may also be asked to celebrate WHBD.
 - iii) The special quality of honey, viz. stingless honeybees honey, honey of Apis-cerana, dorsata, comb honey and other special & high value beehive products, viz. bees wax, pollen, royal jelly, bee venom, etc. from different areas including north eastern and hilly areas, Jammu & Kashmir, etc. should be properly demonstrated. Geo tagging may be done for honey of Apis-cerana and other indigenous beehive products. Ministry of AYUSH may be requested for examining the medicinal/health value of honey of indigenous honeybees.
 - iv) A separate website for Indian honeybees in the name of "Wealth of Indian Honey Bees"/"World of Indian Honey Bees", etc may be developed and linked with NBB's/MIDH's website. NIC may be asked for the same. Data to be uploaded on this website will be provided by the beekeepers/members of MC, NBB and Working Group.
 - v) Advertisement on FM/All India Radio/TV/Newspapers, etc. may be given. A Press Release on the subject may be prepared by the members of Working Group and MC and given to NBB for

finalization. Some private channels, viz. Green TV, etc. involved in programmes/activities of agriculture, may also be approached for broadcasting the programme. The Media/DD Kisan Channel, etc may be asked to run 5 second's 8-10 promotional clips/slots on beekeeping/WHBD in their channels. Short films/documentaries by clubbing these clips/slots may be prepared for 10-15 minutes/30-40 minutes, which may be broadcasted by ICAR/Extension Division on ARYA (Attracting and Retaining Youth in Agriculture) Programme.

vi) WHBD will be celebrated for **one day i.e. on 18th August, 2017 in Delhi** and on 19th August in the States/areas by beekeepers/State Governments/SAUs, etc. The total number of about 1500 participants may be brought for Delhi Programme on 18th August. The participants will be arranged by the Members of MC, NBB & Working Group, viz. 500 from Punjab by Shri Simaranjeet Singh and Shri Jagjit Singh Kapoor, 200 from Uttar Pradesh & Haryana by Shri Devvrat Sharma, 100 from Bihar by Kejriwal Group, 50 women by Ms. Kanupriya, 200 from Rajasthan by Shri Pushpendra Singh Bhandari, 50 from Madhya Pradesh by Shri Gajendra Singh, 100 from Uttarakhand by Shri Vimal Anand, 200 from Gujarat and other States by Shri Jaidev Singh and about 200 by other member societies from various States, including Maharashtra, etc. Children of main schools, viz. Sanskriti School, etc. may also be brought to participate in the programme. Kejriwal Group may also provide 5000 sachets of honeychew.

vii) Pamphlets in English and Hindi may be printed on beekeeping and beehive products. Involved member societies/firms/companies of NBB may make their banners/canopies for stalls in the exhibition. However, NBB's banner/logo may be placed on main gate of the programme. The stalls of honey and other beehive products, etc. may be put on departure gates of Airport (T3/Domestic), Mother Dairy/Safal Outlets, Schools/Colleges, etc. Other ideas, if any, may also be e-mailed to NBB.

viii) The Group may sit on Tuesday, i.e. on 25th July, 2017 with ED, NBB for discussing further details. The next meeting of the Group to finalise the programme/strategy, may be convened in first week of August, 2017.

ix) Hotels may be approached for putting comb honey including honey as breakfast menu. A draft of the letter to be written to hotels may be prepared by members of Working Group, particularly, by Shri Bhandari and communicated to NBB for issue.

x) A format for I-Card to be issued to the participants of the programme may also be designed/finalised.

The meeting ended with a vote of thanks to the Chair.

National Bee Board (NBB)
Department of Agriculture, Cooperation & Farmers Welfare

Annexure-I

LIST OF PARTICIPANTS

Meeting held on 21st July, 2017 at 10.30 A.M. to discuss and finalise the detailed strategy for celebrating World Honey Bee Day on 19th August, 2017.

1. Shri Jalaj Shrivastava, Additional Secretary, DAC&FW, Krishi Bhawan, New Delhi.
2. Dr. B.N.S.Murthy, HC& MS, NBB, DAC&FW, Krishi Bhawan, New Delhi.
3. Dr. B.L.Sarswat, Director (C/C) & Executive Director, NBB, DAC&FW, Krishi Bhawan, New Delhi.
4. Ms. Kanupriya Saigal, Founder, Bee Positive, N-116, 3rd Floor, Panchsheel Park, New Delhi. Mobile No. 8447089111.
5. Ms. Sanju Nair, Bee Positive, N-130B, Ground Floor, Panchsheel Park, New Delhi. Mobile No. 9810091377.
6. Shri Jaidev Singh, Member, MC, 47-A, Satyam Enclave, Jhilmil, Delhi. Mobile No. 9810268758.
7. Shri Gagan Ahlawat, Ambrosia, 47-A, Satyam Enclave, Jhilmil, Delhi. Mobile No. 9810248570.
8. Shri Gajendra Singh, Beekeeping Honey Society, Vill. Shyam Vihar Colony, Morena, Madhya Pradesh. Mobile No. 9827259772.
9. Shri Pushpendra Singh Bhandari, 4/224, Jawahar Nagar, Jaipur, Rajasthan. Mobile No. 7722049139.
10. Shri Jagjit Singh, Chairman, Kashmir Apairies, Punjab. Mobile No. 9814305080.
11. Shri N.M.Kejriwal, Chairman, Kejriwal Bee Care India (pvt.) Ltd., New Delhi. Mobile No. 9810033266.
12. Shri Devvrat Sharma, Hi-Tech Natural Products India, New Delhi. 9817794789.
13. Shri Vimal Anand, Apis India Ltd. New Delhi. Phone No. 43206666.
14. Shri Simranjeet Singh, Rajpura, Punjab. Mobile No. 9653650000.
15. Shri Navtej Singh, Patiala, Punjab. Mobile No. 9779925544.